

## **CSUDH Toro Trade Up Challenge Fall 2021**

### **RULES AND GUIDELINES**

*Only students enrolled in Fall 2021 matriculated classes at CSUDH are eligible for this contest. Contestants should remember that they are students of CSUDH and as such should adhere to the school's policies around decorum, respect, and actions. The goal of this challenge is to explore the effectiveness of various bartering, sales and negotiation strategies (and the way these are documented) - These will be the criteria of evaluation for each competitor, regardless of the final value of the items traded. No cheating. This program is for educational purposes only.*

*Students who did not participate in the CSUDH First-Year Experience (DHFYE) event on August 27, 2021, may come to the CSUDH Innovation Incubator and pick up a starting item for the CSUDH Toro Trade-Up Challenge.*

### **MAKING TRADES**

- 1. Trades may happen on or off of campus, but they cannot disrupt classes or other students' efforts to learn.*
- 2. You may not purchase or add services to any item to increase its value. You may clean, polish, decorate, fix or paint an object - If you already own the materials to do so.*
- 3. You may not lie to increase the perceived value of an item.*
- 4. You may not trade for any item that is illegal or whose access is restricted to people under the age of 18 or the age of 21.*
- 5. Trades may not include services and must be a tangible item.*
- 6. Trades must be voluntary by both parties.*
- 7. Paying for mailing is allowed.*
- 8. You may not sabotage another person's trade.*
- 9. You may explain why you are trading - that it is part of a school challenge.*
- 10. No cheating will be tolerated and will result in immediate disqualification. Cheating includes, but is not limited to the following:*
  - a. Using cash to purchase an item, and claiming it as a trade*
  - b. Adding other services or products to an item to increase its value that weren't involved in an original trade*
  - c. Lying about the value of an object to trick someone into thinking it is worth more than it is*
  - d. Stealing or forcing a trade*
  - e. Sabotaging another person's trade*
  - f. Trading with yourself- Swapping out another item you own in exchange for the item you have acquired*
  - g. Other dishonest or misleading acts*

### **EXAMPLES OF APPROPRIATE TRADES FOR YOUR ITEMS / IDEAS TO GET STARTED**

- 1. Household Goods*
- 2. Sports Memorabilia*
- 3. Fashion Accessories*
- 4. Event Tickets (concerts, sporting events, harbor cruise, whale watching, etc.)*
- 5. Books/CDs/DVDs/Other Media*
- 6. School Supplies*
- 7. Gift Cards*
- 8. Bicycles/Skateboards/Equipment*

9. *CSUDH Swag*
10. *Memberships (Gym, Costco, Netflix, etc.)*

### *DOCUMENTING PROCESS*

Each person/team is expected to document the three stages of each trade:

1. What was traded including a picture or video.
2. With whom (name and email).
3. The estimated value of the item.

Please post each trade to the contest webpage which can be found by visiting [https://toro.csudh.edu/ultra/organizations/\\_238987\\_1/cl/outline](https://toro.csudh.edu/ultra/organizations/_238987_1/cl/outline) and submitting via the procedures listed. Only trades posted to the contest website will be eligible for prizes.

You may use written, photographic, or video to document the trade - as long as it can be easily posted and viewed. **REQUIRED:** Please make sure there is an adequate description/picture of each item acquired -- starting with the first one!!

- You must ask people for permission to take their picture or video. You must also ask for permission to post that picture or video to the contest website.
- We do not post people's last names or personal information online, but you must provide the name and email address of the person with whom you traded.
- Documentation is the key element of your final evaluation for this contest -- spend **TIME** on this.
- Documentation should include appropriate language.

### *ASSESSING VALUE*

The CSUDH Innovation Incubator will search for comparative value in the marketplace such as retail shops, ebay.com, Craigslist.com, and Amazon.com. The CSUDH Innovation Incubator will make the final value assessment with input from the contestant if an easy comp cannot be located. This value assessment by the CSUDH Innovation Incubator is final and not subject to negotiation or appeal.

### *END OF CHALLENGE*

The Challenge will end on November 30, 2021, at 11:59 PM Pacific Time. Items will be reviewed shortly thereafter. The winner must be able to prove that they traded up for the highest value of the final trade item within the contest timeline and submitted it to the Trade-Up website by the end of the challenge.

Contestants may continue to trade beyond the end of the challenge, but their subsequent trades will not be eligible for the contest.

These terms and conditions are subject to change without notice but remain binding upon all contestants.